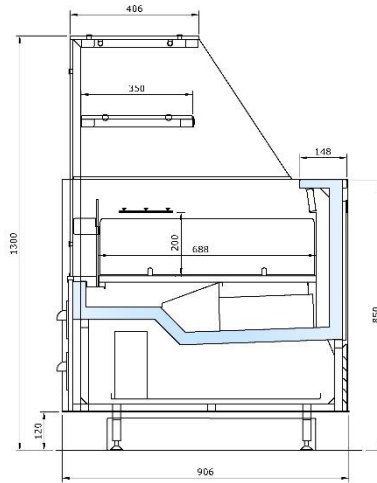




As part of the update to the whole counter offering within the Waitrose estate, RJM were invited to develop a new deli cheese cabinet concept. The brief was to move away from typical deli style unit and provide a more bespoke, aesthetically pleasing counter to merchandise the wide range of quality fresh products.

Following a review of cabinet visuals, profiles and an mdf mock up, the design team agreed upon the new RJM Jade cabinet. At just over 1 metre deep, the flat glass fronted unit with timber drawer effect cladding offered 3M0 class temperatures with a rustic farm shop look and feel.

The cabinet provided the staff with a stainless steel rear prep shelf, fitted with adjustable chopping board and till units to maximise functionality in a tight operational area. An ambient over shelf provides further capacity enhancements to complement the main product display.



The whole cabinet development, manufacture and installation was completed in accordance with the clients tight timescales and budget at both the Chandlers Ford & Haywards Heath Stores.

Case Study - Waitrose Deli Cheese

